

### Simple Bulk Secure Email

Have you ever wished for a simpler, more efficient method for sending bulk communications that contain private information? Fear of a compliance breach often keeps organizations from using email, so they still rely on expensive postal, fax, or courier services. There is a better way.

Using SecureMail Automation an organization can easily deliver and track bulk email securely, protecting your reputation and keeping you in compliance. Your customers will love the speedy delivery, your mailing costs will drop and you'll be able to prove your documents were delivered and opened.

### Automation without Complication

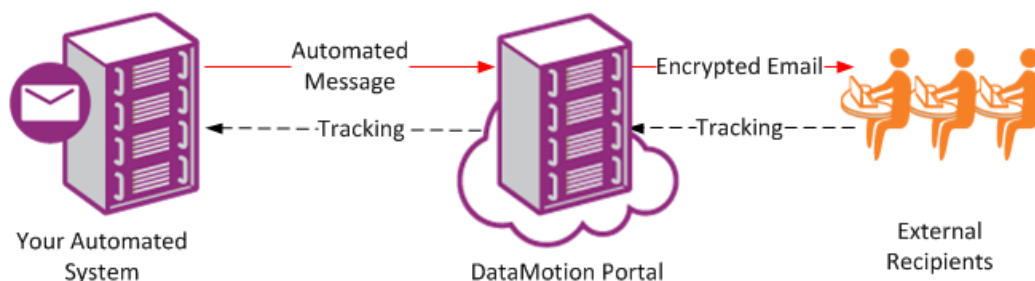
Access to SecureMail Automation is done via the same protocols your mail server currently uses. Any mail-enabled application, system or service can be configured to send secure messages through DataMotion. You'll only need to make a simple configuration change that points the outbound mail stream to the DataMotion service as the mail server. It requires no coding, APIs or professional services to setup and configure.

Because it works with all popular email clients, SecureMail Automation is intuitive for recipients. DataMotion handles the recipient experience - account provisioning, password management, and secure delivery to each recipient. Additionally, messages sent via Automation are fully tracked and reported in the DataMotion TotalView audit report. It's easy to see whether or not your recipients received and accessed the messages.

### Secure and in Control

Secure data exchange is a legal requirement to comply with industry regulations like HIPAA/ HITECH, PCI, and others. DataMotion SecureMail Automation gives you assurance that sensitive information in your automated message deliveries is being encrypted. Central tracking and reporting provide visibility into all emails – making it simple to prove Service Level Agreements and demonstrate compliance.

- Recognize immediate cost reduction, improve your bottom line, and increase your competitive edge
- Simplify workflows and increase efficiency
- Reduce your exposure to compliance violations, litigation and penalties
- Easily manage, secure and report all data exchanges
- Meet SLA requirements



## FEATURES

- Up and running in minutes
- Industry standard mail interface; no programming required for implementation
- Built-in tracking of all messages and files sent, received, and opened
- Integrates with DataMotion SecureMail
- Easy to use - no need to manage encryption keys
- Cobranded portal displays your look and feel
- Automatic recipient account provisioning
- Nothing to install for recipients

## BUSINESS BENEFITS

- **Simplicity:** Easy for recipients and IT administrators.
- **Cost Containment:** Cut costs of faxes, printing, postage, and courier services.
- **Compliance:** Minimize exposure to regulatory violations, litigation and penalties.
- **Trustworthy communication with your customers and partners:** With robust encryption and easily-tracked delivery paths, you can send sensitive information with confidence.
- **Better Control:** Messages are monitored, tracked and reported on every step of the way.
- **Reputation:** Reduce data breach risk.

## Additional Technical Specifications

- + Industry standard encryption: AES, TLS, SSL
- + SMTP with TLS support
- + Internet Explorer, Firefox, Safari, Chrome and Opera Support
- + Integrates with Salesforce.com
- + Nothing to install for recipients
- + 100 MB default message size (expandable to 2GB)
- + 500 MB default mailbox size (expandable to 10GB)
- + 30 day default message expiration
- + SSAE 16, SAS 70 Type II Certified Data Center

*“SecureMail Automation easily delivers and tracks encrypted bulk email protecting your reputation and keeping you in compliance”*

*Bob Janacek, CTO DataMotion*

