

ENTERPRISE WEBCASTING REVOLUTIONIZED.

Reach your audience, live or on-demand, on any device with powerful, secure, completely customizable webcasting solutions - all from your desktop or laptop.

WHO WE ARE

PGi offers a robust, cloud-based webcasting platform for companies looking to add value by improving communications with their internal and external constituencies. Easy-to-use and dependable, our self-service iMeetLive platform is tailored to meet the needs of IT professionals yet designed for business users to self-manage a 300 person video-enabled event as efficiently as a webcast with thousands of attendees.

WHAT WE DO

Our purpose is simple. We offer the most dependable and innovative cloud-based webcasting platform available today. With iMeetLive do-it-yourself webcasts, businesses of all sizes can reach the largest number of attendees and benefit from the most sophisticated features for hosts, presenters and audiences.

HOW WE DO IT

PGi owns and maintains all of our core technology and developed it in-house. We are continuously updating and enhancing our offerings with guidance from our clients. Our staff is singularly dedicated to providing you with the best webcasting solution available to insure successful events.



ADVANTAGES OF PARTNERING WITH PGI



All in the Browser

No downloads, no plug-ins - all you need is a browser. Both presenters and viewers can participate in a webcast from their desktop or mobile device.



Up to 10,000 Participants

iMeetLive is flexible enough to accommodate presentations as small as a few participants to large, global events with audiences in the thousands. It is feature-rich with audio, video, PowerPoint slides and all the necessary interactivity of polling, surveys, Q&A and social media.



Use What You Have

Use webcam and telephone or leverage existing investments in VCU, encoder or studio. No additional capital investment required.



Automated Publishing and Editing

Immediately after completing your webcast, your presentation is ready to be published for on-demand viewing. Events can be edited and enhanced before publishing on-demand. A single URL can be used to access live and on-demand events.



BYOD

Bring your own device. Through a single URL your webcast viewers can access your live or on-demand webcast on virtually any device. PC, Mac, iPad, iPhone and Android devices can all be used to view your webcast.



Measure Success

With iMeetLive, users get instant online access to track webcast attendance, survey results, Q&A and testing and certification. Real-time metrics on ROI all available through a browser.



CONSTRUCT THE WEBCASTING SOLUTION TO MEET YOUR SPECIFIC NEEDS



Building the Ideal Webcasting Solution

iMeetLive allows customers to construct the webcasting solution to meet their specific needs

- + Select your core iMeetLive webcasting platform – Choose a core set of features, either iMeetLive Standard or iMeetLive Premiere
- + Further customize your webcasting platform – Select Add-on Packages to further enhance core platform features:
 - o Marketing & Portal*
 - o Security
 - o Multicasting
 - o Simulated Live
 - o Continuing Education
- + Add event support and services, if needed, on an per event basis. Select Standard Assist or Premium Assist and/or Field Broadcast Services**

*Marketing & Portal add-on package is the only package available for iMeetLive Standard

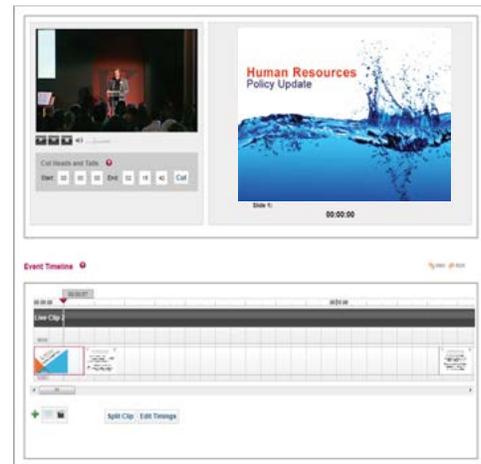
**Field Broadcast Services are only available with Assist Services

With your iMeetLive webcasting platform in place, creating and managing your events is as easy as:

- + Scheduling your event
- + Selecting registration options
- + Selecting player options
- + Selecting content options
- + Selecting security options
- + Selecting email options

iMeetLive Editing Studio

One element that makes iMeetLive so powerful is its robust, cloud-based editing studio. Simply login to iMeetLive and begin editing your webcast with our user-friendly, point-and-click interface. No previous video editing experience is necessary.



DO-IT-YOURSELF WEBCASTING TECHNOLOGY

- + **Cost Effective:** iMeetLive is a SaaS-based platform, so there is no need for capital expenditure
- + **Anytime, Anywhere:** 100% browser-based access for presenters and viewers
- + **Create Your Webcasts:** iMeetLive's easy-to-use wizard lets you schedule, manage and present audio and video webcasts
- + **Use What You Have:** Present webcasts using a webcam and phone or leverage existing investments (VCUs, encoders, studios)
- + **Global Reach:** Broadcast live webcasts of all audience sizes ranging from a few to thousands
- + **Showcase Your Brand:** Create branded emails, registration landing pages and webcast players
- + **Super Users:** Multi-tenant permission-based system allows for the creation and management of end-user accounts
- + **Bring Your Own Device:** Webcast attendees can access your live and on-demand presentations on any computer, smartphone and tablet from a single URL
- + **Be Seen:** Multiple video sizes in standard and widescreen video aspect ratios
- + **Enrich Your Presentation:** Synchronize PowerPoint slides with triggered animations or attendee-controlled slide options
- + **Engage Your Audience:** Q&A chat, surveys, testing and certification, document downloads and social media interactive features
- + **Multicasting/Behind the Firewall:** Fully integrated with both Flash Media and Windows Media multicasting technologies
- + **Integrate:** Open API's for integrating with CRM and LMS tools, third-party registration systems and XML reporting data requests
- + **Ensure Security:** Equip your webcasts with as much or as little security as you need, including password protection and referral checking
- + **Instant Access:** Automatic archive of your webcast for viewing and editing
- + **Measure Your Success:** Robust reporting available 24/7 with the ability to export to Excel and subscribe to daily, weekly, monthly reports delivered via email
- + **Best-in-Class Support:** 24-hour technical support including live chat available for presenters



About Premiere Global Services, Inc. | PGI

PGi is the world's largest pure-play provider of collaboration software and services. PGI's unified collaboration platform empowers business users and teams to connect, share ideas and manage projects with the simplicity and everywhere-access of the latest cloud technologies. PGI has a global presence in 25 countries, and its award-winning solutions provide a collaborative advantage to nearly 50,000 enterprise customers, including 75% of the Fortune 100™. In the last five years, PGI has helped over a billion people worldwide connect, collaborate and get work done—in teams, large groups and one-on-one. For more information, visit PGI at pgi.com.

