

# ENTERPRISE WEBCASTING REVOLUTIONIZED.

Reach your audience, live or on-demand, on any device with powerful, secure, completely customizable webcasting solutions - all from your desktop or laptop.

## WHO WE ARE

PGi offers a robust, cloud-based webcasting platform for companies looking to add value by improving communications with their internal and external constituencies. Easy-to-use and dependable, our self-service iMeetLive platform is tailored to meet the needs of IT professionals yet designed for business users to self-manage a 300 person video-enabled event as efficiently as a webcast with thousands of attendees.

## WHAT WE DO

Our purpose is simple. We offer the most dependable and innovative cloud-based webcasting platform available today. With iMeetLive do-it-yourself webcasts, businesses of all sizes can reach the largest number of attendees and benefit from the most sophisticated features for hosts, presenters and audiences.

## HOW WE DO IT

PGi owns and maintains all of our core technology and developed it in-house. We are continuously updating and enhancing our offerings with guidance from our clients. Our staff is singularly dedicated to providing you with the best webcasting solution available to insure successful events.



## ADVANTAGES OF PARTNERING WITH PGI



### All in the Browser

No downloads, no plug-ins - all you need is a browser. Both presenters and viewers can participate in a webcast from their desktop or mobile device.



### Up to 10,000 Participants

iMeetLive is flexible enough to accommodate presentations as small as a few participants to large, global events with audiences in the thousands. It is feature-rich with audio, video, PowerPoint slides and all the necessary interactivity of polling, surveys, Q&A and social media.



### Use What You Have

Use webcam and telephone or leverage existing investments in VCU, encoder or studio. No additional capital investment required.



### Automated Publishing and Editing

Immediately after completing your webcast, your presentation is ready to be published for on-demand viewing. Events can be edited and enhanced before publishing on-demand. A single URL can be used to access live and on-demand events.



### BYOD

Bring your own device. Through a single URL your webcast viewers can access your live or on-demand webcast on virtually any device. PC, Mac, iPad, iPhone and Android devices can all be used to view your webcast.



### Measure Success

With iMeetLive, users get instant online access to track webcast attendance, survey results, Q&A and testing and certification. Real-time metrics on ROI all available through a browser.



# CONSTRUCT THE WEBCASTING SOLUTION TO MEET YOUR SPECIFIC NEEDS



## Building the Ideal Webcasting Solution

iMeetLive allows customers to construct the webcasting solution to meet their specific needs

- + Select your core iMeetLive webcasting platform – Choose a core set of features, either iMeetLive Standard or iMeetLive Premiere
- + Further customize your webcasting platform – Select Add-on Packages to further enhance core platform features:
  - o Marketing & Portal\*
  - o Security
  - o Multicasting
  - o Simulated Live
  - o Continuing Education
- + Add event support and services, if needed, on an per event basis. Select Standard Assist or Premium Assist and/or Field Broadcast Services\*\*

\*Marketing & Portal add-on package is the only package available for iMeetLive Standard

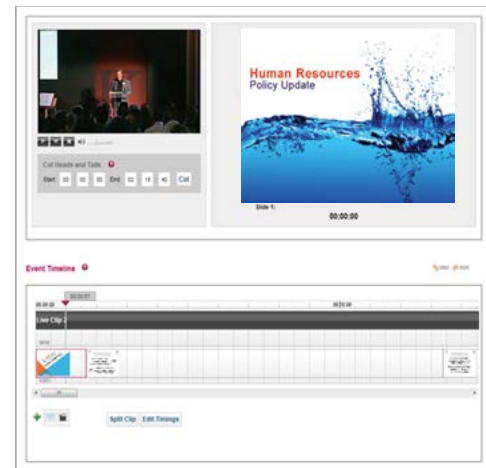
\*\*Field Broadcast Services are only available with Assist Services

With your iMeetLive webcasting platform in place, creating and managing your events is as easy as:

- + Scheduling your event
- + Selecting registration options
- + Selecting player options
- + Selecting content options
- + Selecting security options
- + Selecting email options

## iMeetLive Editing Studio

One element that makes iMeetLive so powerful is its robust, cloud-based editing studio. Simply login to iMeetLive and begin editing your webcast with our user-friendly, point-and-click interface. No previous video editing experience is necessary.



## DO-IT-YOURSELF WEBCASTING TECHNOLOGY

- + **Cost Effective:** iMeetLive is a SaaS-based platform, so there is no need for capital expenditure
- + **Anytime, Anywhere:** 100% browser-based access for presenters and viewers
- + **Create Your Webcasts:** iMeetLive's easy-to-use wizard lets you schedule, manage and present audio and video webcasts
- + **Use What You Have:** Present webcasts using a webcam and phone or leverage existing investments (VCUs, encoders, studios)
- + **Global Reach:** Broadcast live webcasts of all audience sizes ranging from a few to thousands
- + **Showcase Your Brand:** Create branded emails, registration landing pages and webcast players
- + **Super Users:** Multi-tenant permission-based system allows for the creation and management of end-user accounts
- + **Bring Your Own Device:** Webcast attendees can access your live and on-demand presentations on any computer, smartphone and tablet from a single URL
- + **Be Seen:** Multiple video sizes in standard and widescreen video aspect ratios
- + **Enrich Your Presentation:** Synchronize PowerPoint slides with triggered animations or attendee-controlled slide options
- + **Engage Your Audience:** Q&A chat, surveys, testing and certification, document downloads and social media interactive features
- + **Multicasting/Behind the Firewall:** Fully integrated with both Flash Media and Windows Media multicasting technologies
- + **Integrate:** Open API's for integrating with CRM and LMS tools, third-party registration systems and XML reporting data requests
- + **Ensure Security:** Equip your webcasts with as much or as little security as you need, including password protection and referral checking
- + **Instant Access:** Automatic archive of your webcast for viewing and editing
- + **Measure Your Success:** Robust reporting available 24/7 with the ability to export to Excel and subscribe to daily, weekly, monthly reports delivered via email
- + **Best-in-Class Support:** 24-hour technical support including live chat available for presenters



### About Premiere Global Services, Inc. | PGI

PGi is the world's largest pure-play provider of collaboration software and services. PGI's unified collaboration platform empowers business users and teams to connect, share ideas and manage projects with the simplicity and everywhere-access of the latest cloud technologies. PGI has a global presence in 25 countries, and its award-winning solutions provide a collaborative advantage to nearly 50,000 enterprise customers, including 75% of the Fortune 100™. In the last five years, PGI has helped over a billion people worldwide connect, collaborate and get work done—in teams, large groups and one-on-one. For more information, visit PGI at [pgi.com](http://pgi.com).

