Footprints

The Carbon & Cost Savings Calculator for Adobe® Connect™

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Quantify the savings your organization is generating by using Adobe Connect as your web conferencing platform.

Footprints allows your attendees see the beneficial impact of your virtual meetings on the environment while your accounting department measures how much you've saved in travel costs.

Demonstrate your corporate social responsibility to your web site visitors with web widgets that show your annual savings in real time.

Works with Licensed & Hosted Accounts

Fully customizable pod

Auto-Calculate locations based on GeoIP lookup

Includes web-based analytics engine

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Adobe™ Authorized Reseller

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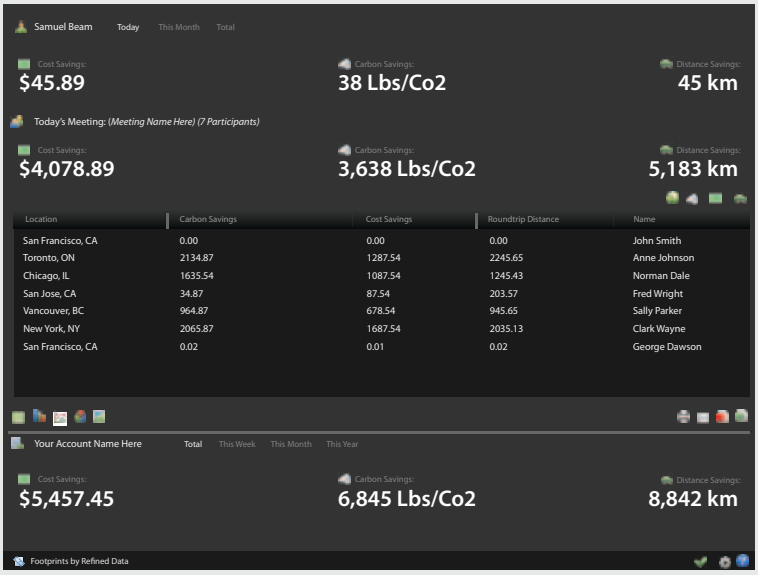

Login to your Footprints Manager at
RefinedData.com/Footprints

What does it do?

Footprints is a must-have tool for any organization concerned with measuring and managing their carbon footprint. This add-on for the Adobe Connect web conferencing application actually measures the amount of carbon you save with each web meeting you have that replaces a face-to-face meeting. Your attendees clearly see their own impact on the environment, the impact of the entire meeting and the contribution that your organization is making overall to helping the planet by eliminating unnecessary travel.

Features Include

View a print-friendly version of your meetings
Quickly find your meetings by date, department and meeting title
Display your data as a bar or line chart
View your carbon, cost and travel savings over time
Compare your meetings by Week, Day, Month or Hour
Export data as CSV files
Sort your meetings by any field for easy browsing
Automatically map each attendee's location
Update past meeting details for reporting
Compare overall attendee savings from any meeting
See your attendee's total carbon, cost and distance savings

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Footprints Pod Features Include:

Customize Footprints to match your corporate colors and include your company logo.
Show map overlays of each attendee's location - attendees can refine their location for pin-point accuracy.
Show total carbon, cost and distance savings for an individual, your current meeting and your entire account.
Display your savings data in your choice of 10 currencies and units of measure.
Automatic startup with no need to set up or initiate the pod - just place it in a meeting or a template for quick and easy use.
Place our customizable web widgets on any web page to show visitors your carbon and cost savings.

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